Combined Financial Statements and Supplementary Financial Information

September 30, 2019 and 2018 (With Report of Independent Auditor)

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## **Report of Independent Auditor**

The Board of Trustees
The Tampa Bay History Center, Inc.:

We have audited the accompanying combined financial statements of The Tampa Bay History Center, Inc. and Affiliates, which comprise the combined statements of financial position as of September 30, 2019 and 2018, and the related combined statements of activities and changes in net assets, and cash flows for the years then ended, the related combined statement of functional expenses for the year ended September 30, 2019 and the related notes to the combined financial statements.

## **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these combined financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of combined financial statements that are free from material misstatement, whether due to fraud or error.

## **Auditor's Responsibility**

Our responsibility is to express an opinion on these combined financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the combined financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the combined financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the combined financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the combined financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the combined financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



## **Opinion**

In our opinion, the combined financial statements referred to above present fairly, in all material respects, the financial position of The Tampa Bay History Center, Inc. and Affiliates as of September 30, 2019 and 2018, and the changes in their net assets and their cash flows for the years then ended, and their functional expenses for the year ended September 30, 2019 in accordance with accounting principles generally accepted in the United States of America.

#### **Report on Summarized Comparative Information**

We have previously audited The Tampa Bay History Center, Inc. and Affiliates' 2018 combined financial statements, and we expressed an unmodified audit opinion on those audited combined financial statements in our report dated February 26, 2019. In our opinion, the summarized comparative information presented herein for the year ended September 30, 2018, is consistent, in all material respects, with the audited combined financial statements from which it has been derived.

#### **Other Matter**

Our audits were conducted for the purpose of forming an opinion on the combined financial statements as a whole. The supplementary financial information listed in the table of contents is presented for purposes of additional analysis and is not a required part of the combined financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the combined financial statements. The information has been subjected to the auditing procedures applied in the audit of the combined financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the combined financial statements or to the combined financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the combined financial statements as a whole.

MAYERHOFFMAN MCCANN P.C.

February 19, 2020 Clearwater, Florida

## **Combined Statements of Financial Position**

# September 30, 2019 and 2018

		2019	2018
Assets			
Cash and cash equivalents	\$	2,398,834	2,111,927
Grants receivable		69,451	135,250
Settlement receivable		-	19,790,048
Other receivables		59,095	34,885
Prepaid expenses and other		50,810	26,459
Inventory		37,180	41,475
Property and equipment, net		8,292,771	9,224,676
Gifted facilities - land and building use		13,147,728	13,738,637
Capital projects pledges receivable, net		1,986,559	2,064,875
Other pledges receivable, net		39,519	44,221
Investments:			
Board-designated endowment fund		19,974,928	-
Cultural endowment program fund		1,038,573	620,250
Operating endowment fund	_	12,743,110	12,874,741
	\$_	59,838,558	60,707,444
<b>Liabilities and Net Assets</b>			
Liabilities:			
Accounts payable	\$	60,446	64,858
Accrued expenses	Ψ	196,052	257,051
Treefact expenses	_	170,032	257,051
Total liabilities		256,498	321,909
Net assets:			
Without donor restrictions:			
Designated for long-term purposes		22,571,513	21,290,048
Undesignated	_	9,905,959	11,357,852
		32,477,472	32,647,900
With donor restrictions	_	27,104,588	27,737,635
Total net assets	_	59,582,060	60,385,535
	\$_	59,838,558	60,707,444

# **Combined Statements of Activities and Changes in Net Assets**

# Years Ended September 30, 2019 and 2018

	2019	2018
Changes in net assets without donor restrictions:		
Support and revenues:		
Government support - Hillsborough County, Florida \$	415,450	935,000
Government support - City of Tampa, Florida	64,800	64,800
Admissions	312,401	319,236
Memberships	226,005	197,373
USF Foundation endowment income	116,436	110,369
Contributions and donations	1,048,482	274,915
Contributions in-kind	43,240	40,556
Investment return	502,669	34,446
Retail sales, net	39,041	41,811
Special event revenue	242,875	222,950
Settlement award	112,000	21,290,048
Other income	406,582	392,522
Net assets released from restrictions	1,174,209	4,191,262
Total support and revenues	4,704,190	28,115,288
Expenses:		
Program services	3,450,460	3,015,799
Management and general	600,506	516,725
Development	823,652	868,170
Total expenses	4,874,618	4,400,694
Increase (decrease) in net assets without donor restrictions	(170,428)	23,714,594
Changes in net assets with donor restrictions:		
Grants and donations	89,855	1,585,264
Investment return	451,307	907,293
Net assets released from restrictions	(1,174,209)	(4,191,262)
Decrease in net assets with donor restrictions	(633,047)	(1,698,705)
Increase (decrease) in net assets	(803,475)	22,015,889
Net assets at beginning of year	60,385,535	38,369,646
Net assets at end of year \$	59,582,060	60,385,535

# **Combined Statement of Functional Expenses**

# Year Ended September 30, 2019 (With Comparative Totals for 2018)

		Supporting Services			
	Program	Management		Total Exp	enses
	Services	and General	Development	2019	2018
Salaries and wages	\$ 919,226	315,607	351,133	1,585,966	1,320,124
Payroll taxes	68,690	23,584	26,239	118,513	97,979
Employee benefits	122,754	42,146	46,891	211,791	197,413
Total salaries and related expenses	1,110,670	381,337	424,263	1,916,270	1,615,516
Rent - contributed use of land and building	555,454	29,546	5,909	590,909	590,909
Rent - facility and storage	-	-	-	-	1,075
Rent - furniture and equipment	2,297	1,684	1,123	5,104	4,533
Utilities	188,973	10,052	2,010	201,035	202,697
Insurance	87,471	4,653	931	93,055	95,089
Other occupancy expenses	21,339	1,135	227	22,701	25,078
Design, fabrication and graphic	4,312	- -	-	4,312	7,562
Specific program expense	48,803	-	-	48,803	48,714
Education materials & expense	3,691	-	-	3,691	4,988
Advertising and promotion	-	-	194,245	194,245	217,142
Collections supplies and expenses	143,536	_	-	143,536	114,372
Reference books and materials	164	-	-	164	12
Publications	-	-	2,859	2,859	5,970
Contract labor	16,365	-	-	16,365	15,119
Development and marketing	-	-	94,968	94,968	150,205
Honorarium and awards	2,500	-	-	2,500	1,650
Website	1,399	-	156	1,555	3,103
Printing	13,872	2,775	11,098	27,745	27,162
Postage	3.923	2,877	1.918	8.718	6.117
Seminars and conventions	4,910	3,601	2,400	10,911	4,884
Computer hardware and software	36,129	26,494	17,663	80.286	33.615
Travel and entertainment	11,083	8,312	8,312	27,707	7,668
Professional fees and memberships	13,385	5,354	5,597	24,336	16,049
Office supplies	12,513	9,177	6,118	27,808	31,209
Meetings and hospitality	2,060	4,807	6.867	13,734	24,570
Janitorial services	62,692	3,335	667	66,694	58,021
Other general and administrative	7,170	43,307	21,508	71,985	32,072
Accounting and audit	25,721	5,144	3,430	34,295	35,576
Interest		-	-	-	23,039
Repairs and maintenance	136,525	7,262	1,452	145,239	130,932
Depreciation and amortization	933,503	49,654	9,931	993,088	866,046
Total expenses - 2019	3,450,460	600,506	823,652	4,874,618	
Total expenses - 2018	\$3,015,799_	516,725	868,170	_	4,400,694

## **Combined Statements of Cash Flows**

# Years Ended September 30, 2019 and 2018

	_	2019	2018
Cash flows from operating activities:			
Increase (decrease) in net assets	\$	(803,475)	22,015,889
Adjustments to reconcile increase (decrease) in net assets		, , ,	, ,
to net cash provided by operating activities:			
Depreciation and amortization		993,088	866,046
Gain on disposal of equipment		(78)	(576)
Net realized and unrealized gains on investments		(466,201)	(658,875)
Noncash rent expense - land and building use		590,909	590,909
Capital projects campaign contributions		(978,660)	(1,708,417)
Operating endowment fund contributions		-	(21,250)
Decrease (increase) in receivable from Hillsborough County, Florida		65,799	(1,457)
Decrease (increase) in settlement receivable		19,790,048	(19,790,048)
Decrease (increase) in other receivables		(24,210)	8,677
Decrease (increase) in prepaid expenses and other		(24,351)	9,916
Decrease (increase) in inventory		4,295	(11,072)
Decrease in capital projects pledges receivable		78,316	106,561
Decrease in other pledges receivable		4,702	30,221
Decrease in accounts payable		(4,412)	(17,946)
Decrease in accrued expenses	_	(60,999)	(36,478)
Net cash provided by operating activities	_	19,164,771	1,382,100
Cash flows from investing activities:			
Capital expenditures		(61,105)	(1,373,627)
Proceeds from sale of equipment		-	576
Proceeds from sales and maturities of investments		568,645	544,476
Purchase of investments	_	(20,364,064)	(307,619)
Net cash used in investing activities	_	(19,856,524)	(1,136,194)
Cash flows from financing activities:			
Net repayments under lines of credit		-	(612,412)
Capital projects campaign contributions		978,660	1,708,417
Operating endowment fund contributions	_	-	21,250
Net cash provided by financing activities	_	978,660	1,117,255
Net increase in cash and cash equivalents		286,907	1,363,161
Cash and cash equivalents at beginning of year	_	2,111,927	748,766
Cash and cash equivalents at end of year	\$_	2,398,834	2,111,927
Supplemental disclosure of cash flow information:			
Cash paid during the year for interest	\$_		23,039

#### **Notes to Combined Financial Statements**

## September 30, 2019 and 2018

#### (1) Description of History Center and Summary of Significant Accounting Policies

#### (a) Description of History Center

The Tampa Bay History Center, Inc. (the "History Center") was organized for the purpose of establishing facilities for the collection, preservation, display, research, study and interpretation of materials and artifacts relevant to the history of the area; to foster dissemination and understanding of area history through educational and public outreach programs; and to encourage an interest in history through cooperation with historical and cultural organizations and educational institutions.

The Tampa Bay History Center Foundation, Inc. (the "Foundation") was organized for the purpose of providing support, to receive and to administer funds for The Tampa Bay History Center, Inc. for its charitable and educational operations. In October 2007, the History Center transferred the assets of the operating endowment to the Foundation.

The TBHC Historical Collections Corporation and the TBHC Facility Corporation were organized for the purpose of recognizing the benefits of the New Markets Tax Credit transaction that occurred in July 2011 and expired in August 2017.

The four entities whose financial statements are included in the combined financial statements are collectively referred to as the "Organization."

## (b) Financial Statement Presentation

The accompanying combined financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"). Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions: Net assets without donor restrictions are available for use at the discretion of the Organization's Board of Directors (the "Board") and/or management for general operating purposes. From time to time, the Board designates a portion of these net assets for specific purposes which makes them unavailable for use at management's discretion.

Net Assets With Donor Restrictions: Net assets with donor restrictions consist of assets whose use is limited by donor-imposed, time and/or purpose restrictions. The Organization reports gifts of cash and other assets as revenue with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or a purpose restriction is accomplished, the net assets are reclassified as net assets without donor restrictions and reported in the accompanying combined statements of activities and changes in net assets as net assets released from restrictions.

#### Notes to Combined Financial Statements - Continued

## (1) Description of History Center and Summary of Significant Accounting Policies - Continued

## (b) Financial Statement Presentation - Continued

Some net assets with donor restrictions include a stipulation that assets provided be maintained in perpetuity while permitting the Organization to spend the income generated by the assets in accordance with the provisions of additional donor imposed stipulations or a Board approved spending policy.

The statement of functional expenses includes certain prior-year summarized comparative information in total but not by functional category. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States. Accordingly, such information should be read in conjunction with the combined financial statements for the year ended September 30, 2018, from which the summarized information was derived.

## (c) Contributions Received

Contributions are recognized when the donor makes a promise to give to the Organization that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions depending on the nature of the restrictions. When a restriction expires, donor restricted net assets are reclassified to net assets without donor restrictions.

The Organization uses the allowance method to determine uncollectible unconditional pledges receivable. The allowance is based on prior years' experience and management's analysis of specific pledges made.

## (d) <u>Investments</u>

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the combined statement of financial position. Unrealized gains and losses are included in the change in net assets. Restrictions, if any, on investment earnings would be reported as increases in net assets without donor restrictions if the restrictions expire in the fiscal year in which earnings are recognized.

#### (e) Estimates in the Combined Financial Statements

The preparation of combined financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the combined financial statements and the reported amounts of increases or decreases in net assets during the period. Actual results could differ from those estimates.

#### Notes to Combined Financial Statements - Continued

## (1) Description of History Center and Summary of Significant Accounting Policies - Continued

## (f) Cash and Cash Equivalents

The Organization considers all short-term investments with original maturities of six months or less, at the date of purchase, to be cash equivalents.

## (g) Collections

The Organization has approximately 80,000 collection items, which are not capitalized due to the cost and practical difficulties inherent in the valuation process. Additions to the Organization's collection are expensed when acquired as permitted by U.S. generally accepted accounting principles. Collection items will be protected, cared for, and preserved for the purposes for which donated.

## (h) **Property and Equipment**

Property and equipment are stated at cost. The Organization capitalizes property and equipment with a cost in excess of \$1,000. Lesser amounts are recorded as expense. Depreciation is provided using the straight-line method based on estimated useful lives of the assets. Useful lives range from 3 to 15 years. Amortization of leasehold improvements is provided over the term of the related lease.

#### (i) Inventory

Inventory consists of books and gift shop merchandise held for sale in the Organization's gift shop and is stated at the lower of cost (first-in, first-out method) or net realizable value.

## (j) Grant Revenue

Revenues from state and local grants and contracts are recorded based upon the terms of the grantor allotment, which generally provide that revenues are earned when the allowable costs under the specific grant provisions have been incurred. Revenues are subject to audit by the grantor, and if examination results in a disallowance of any expenditure, repayment could be required.

#### (k) Income Taxes

The History Center and its affiliates have been recognized as exempt from Federal income taxes under section 501(c)(3) of the Internal Revenue Code (the "Code"). The Foundation has been determined to be a type 1 supporting organization under section 509(a)(3) of the Code. Therefore, no provision for income taxes has been presented in these combined financial statements for these entities.

#### **Notes to Combined Financial Statements - Continued**

## (1) Description of History Center and Summary of Significant Accounting Policies - Continued

## (k) Income Taxes - Continued

The Organization has adopted Financial Accounting Standards Board ("FASB") guidance regarding *Income Taxes* as codified in FASB Accounting Standards codification ("ASC") Topic 740-10. At September 30, 2019, management does not believe it has taken any tax positions that are subject to a significant degree of uncertainty. The Organization's income tax filings are subject to examination by the Internal Revenue Service generally for three years after they were filed. The Organization's income tax filings for years after the fiscal year ended September 30, 2015 remain open for examination.

## (l) Functional Expenses

The costs of providing program and other activities have been summarized on a functional basis in the combined statements of activities and changes in net assets. The statement of functional expenses presents natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the program and supporting services benefited. Such allocations are determined by management on an equitable basis.

Program services include expenses related to the operation of the History Center facility, program development and presentation, curatorial, educational and other similar expenses. Development includes expenses related to fund-raising efforts and membership development activities, including advertising. Expenses not falling within program services or development are classified as management and general. Salaries and related taxes and benefits have been classified based upon the relative percentage of time each employee spent in each functional area. Rent, depreciation and other occupancy related expenses have been allocated among program services, management and general, and development based upon the percentage of floor space devoted to each such function.

## (m) Gifted Facility

The gifted facility represents the estimated fair rental value of the land and building which the Organization leases from Hillsborough County, Florida. Pursuant to U.S. generally accepted accounting principles, the Organization recognized the fair value of the use of the property over the lease term as a donor restricted contribution in the period in which the contribution was received and as an expense in the periods the land and building are used. The difference between the fair value of the contributed use of the property and the actual lease amount is recognized as an unconditional promise to give, limited to the fair value of the land and building at the time of the contribution. The fair rental value of the gifted facility is recognized as rent expense over the term of the lease.

## (n) Contributions In-Kind

Contributions of goods or services are recognized as contributions in-kind if the goods or services create or enhance nonfinancial assets or require specialized skills, are provided by individuals possessing such skills, and would have to be purchased if not provided by donation. Other types of contributed or volunteer services are not recognized as revenue.

#### Notes to Combined Financial Statements - Continued

## (1) Description of History Center and Summary of Significant Accounting Policies - Continued

## (o) Advertising Costs

The Organization expenses advertising costs as incurred except for the cost of purchased future advertising which is amortized over the future periods as published. Advertising expense for the years ended September 30, 2019 and 2018 was \$194,245 and \$217,142, respectively.

## (p) Fair Value Measurements

The Organization has adopted FASB guidance relating to *Fair Value Measurement* which requires the use of a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value into three levels: quoted market prices that are observable for the asset or liability (Level 1); inputs other than quoted market prices that are observable for the asset or liability, either directly or indirectly (Level 2); and unobservable inputs for the asset or liability (Level 3). The carrying amount reported in the combined statement of financial position for cash, grants receivable and accounts payable approximate fair value because of the immediate or short-term maturities of these financial instruments.

## (q) Recent Accounting Pronouncements

In August 2016, the FASB issued Accounting Standards Update ("ASU") No. 2016-14, Presentation of Financial Statements of Not-for-Profit Entities (Topic 958). The ASU amends the current reporting model for nonprofit organizations and enhances their required disclosures. The major changes include: (a) requiring the presentation of only two classes of net assets now entitled "net assets without donor restrictions" and "net assets with donor restrictions," (b) modifying the presentation of underwater endowment funds and related disclosures, (c) requiring the use of the placed in service approach to recognize the expiration of restrictions on gifts used to acquire or construct long-lived assets absent explicit donor stipulations otherwise, (d) requiring that all nonprofits present an analysis of expenses by function and nature in either the statement of activities, a separate statement or in the notes to the financial statements and disclose a summary of the allocation methods used to allocate costs, (e) requiring the disclosure of quantitative and qualitative information regarding liquidity and availability of resources, (f) presenting investment return net of external and direct internal investment expenses, and (g) modifying other financial statement reporting requirements and disclosures intended to increase the usefulness of nonprofit financial statements. The Organization has adopted this ASU as of and for the year ended September 30, 2019. As a result, the Organization changed the presentation of its net asset classes, included a statement of functional expenses and expanded its footnote disclosures as required by the ASU.

## (r) Reclassifications

Certain amounts in the 2018 combined financial statements have been reclassified for comparative purposes to conform to the presentation in the 2019 combined financial statements.

#### **Notes to Combined Financial Statements - Continued**

## (2) Other Pledges Receivable

The following schedule presents when other pledges receivable at September 30, 2019 and 2018 are due:

	 2019	2018	
Due within one year	\$ 29,643	24,643	
Due years two through five	 10,000	20,000	
Total pledges receivable	39,643	44,643	
Less discount on pledges due after one year Less allowance for uncollectible pledges	 (124)	(422)	
Net pledges receivable	\$ 39,519	44,221	

The amounts presented above include pledge balances of \$19,643 and \$24,643, at September 30, 2019 and 2018, respectively, for the purpose of funding the Organization's Operating Endowment. Contributions to the Operating Endowment are considered to be donor restricted in perpetuity. Other pledges receivable due in years two through five, and thereafter, are discounted to present value using a discount rate of 2.9%.

## (3) Capital Projects Pledges Receivable

The following schedule presents when capital projects pledges receivable at September 30, 2019 and 2018 are due:

	 2019	2018
Due within one year	\$ 338,475	330,652
Due years two through five More than five years	 1,630,710 105,000	1,830,692 5,000
Total pledges receivable	2,074,185	2,166,344
Less discount on pledges due after one year Less allowance for uncollectible pledges	 (87,626)	(101,469)
Net pledges receivable	\$ 1,986,559	2,064,875

The amounts presented in the preceding table represent pledges by donors for the purpose of raising funds for construction-related costs in connection with the Organization's facility. Contributions to the capital projects campaign are considered to be donor restricted. As expenditures for capital projects are incurred, the restrictions on these contributions will be met and therefore the outstanding pledges and related collections will be considered to be available for unrestricted use. Cumulative expenditures for capital projects have exceeded the amount of capital campaign funds raised and therefore the outstanding pledges and related collections are considered to be available for unrestricted use. Pledges receivable due in years two through five, and thereafter, are discounted to present value using discount rates ranging from 2.55% to 2.63%.

#### **Notes to Combined Financial Statements - Continued**

## (3) Capital Projects Pledges Receivable - Continued

At September 30, 2019 and 2018, cash and cash equivalents includes approximately \$110,000 and \$892,000, respectively, of capital projects contributions.

## (4) Investments

At September 30, 2019 and 2018, the cost and market value of the Organization's investments were as follows:

	_	2019		201	8
	_	Cost	Market	Cost	Market
Board Designated Endowment Fund:					
Mutual funds	\$_	19,629,598	19,974,928		
		19,629,598	19,974,928	-	-
Cultural Endowment Program Fund:					
Mutual funds	_	1,020,191	1,038,573	645,717	620,250
		1,020,191	1,038,573	645,717	620,250
Operating Endowment Fund:					
Mutual funds	_	11,549,800	12,743,110	11,683,058	12,874,741
	_	11,549,800	12,743,110	11,683,058	12,874,741
	\$_	32,199,589	33,756,611	12,328,775	13,494,991

Investments include amounts which have been donor restricted in perpetuity by donors for endowment purposes.

The Organization has entered into an agreement with the Community Foundation of Tampa Bay, Inc. (the "Community Foundation") pursuant to which the Community Foundation has established the "Tampa Bay History Center Fund" (the "Fund") for the purpose of allowing donors to make contributions to the Community Foundation for the benefit of the Organization. Contributions to the Community Foundation for the benefit of the Organization are not reflected in the Organization's combined financial statements as the Community Foundation retains the right to re-direct assets held in the Fund. No amounts were contributed to this fund for the year ended September 30, 2019. The market value of the Fund, as reported by the Community Foundation, was approximately \$161,000 and \$170,000 as of September 30, 2019 and 2018, respectively.

## **Notes to Combined Financial Statements - Continued**

## (4) <u>Investments - Continued</u>

The following schedule summarizes investment return for the years ended September 30, 2019 and 2018:

	 2019	2018	
Interest and dividends	\$ 512,793	307,717	
Net realized and unrealized gains	466,201	658,875	
Investment management fees	 (25,018)	(24,853)	
Total investment return	\$ 953,976	941,739	

# (5) **Property and Equipment**

Property and equipment at September 30, 2019 and 2018 is summarized as follows:

		2019	2018
Furniture and equipment Computer software	\$	1,161,961 76,854	1,147,365 76,854
Leasehold improvements Fixtures and equipment		9,127,608 11,180,544	9,122,233 11,214,334
		21,546,967	21,560,786
Less accumulated depreciation and amortization	_	(13,254,196)	(12,336,110)
	\$	8,292,771	9,224,676

Depreciation and amortization expense relating to property and equipment for the years ended September 30, 2019 and 2018 was \$993,088 and \$866,046, respectively.

## (6) Gifted Facility

Gifted facility represents the present value of the fair rental value of a land and building lease which approximates the fair value of the land and building contributed by Hillsborough County, Florida. The land and building in which the Organization operates are leased from Hillsborough County, Florida under a 33 year lease. The lease requires a payment of \$1 during the entire term of the agreement.

#### **Notes to Combined Financial Statements - Continued**

## (6) Gifted Facility - Continued

Recognition of the fair value of this lease and related rental expense for the years ended September 30, 2019 and 2018 are summarized as follows:

	_	2019	2018
Balance at beginning of year Recognition of rent expense	\$	13,738,637 (590,909)	14,329,546 (590,909)
Balance at end of year	\$	13,147,728	13,738,637

## (7) Lines of Credit

The Organization has a \$500,000 revolving line of credit payable to a bank. Advances under the line accrue interest at the Bank's prime rate (5.00% at September 30, 2019). The line of credit renews automatically until either party cancels the agreement. The line of credit is unsecured. At September 30, 2019 and 2018 the balance outstanding under the line of credit was \$0.

During 2016, the Organization executed a \$2,000,000 revolving line of credit agreement with the same bank. Advances under the line accrue interest at the Bank's prime rate minus .25%. The line of credit matured November 6, 2018 and was not renewed. The line of credit was secured by all confirmed pledges to the Capital and Operating Campaign Fund (excluding pledges made to the Endowment Fund). At September 30, 2018, the balance outstanding under the line of credit was \$0.

## (8) Net Assets With Donor Restrictions

Net assets with donor restrictions consisted of the following at September 30, 2019 and 2018:

		2019	2018
Exhibits	\$	42.488	11,028
Contingency fund	φ	100,000	100,000
Gifted facility - time restriction		13,147,728	13,738,637
Unappropriated investment return		2,711,570	2,785,168
Restricted in perpetuity		11,102,802	11,102,802
	Ф	27 104 700	25 525 625
	\$	27,104,588	27,737,635

The gifted facility transaction described in Note 6 was considered to be donor restricted at its inception and the remaining unamortized balance at September 30, 2019 and 2018 is considered to be subject to a continuing time restriction.

#### **Notes to Combined Financial Statements - Continued**

## (8) Net Assets With Donor Restrictions - Continued

During the year ended September 30, 2001, the Organization established the Tampa Bay History Center Operating Endowment Fund in order to establish an Operating Endowment to fund the general operations of the Organization. As of September 30, 2019 and 2018, there were \$19,643 and \$24,643, respectively, of outstanding pledges to the Operating Endowment. Contributions by donors to the Operating Endowment are considered to be donor restricted in perpetuity.

For the years ended September 30, 2019 and 2018, \$392,984 and \$273,169, respectively, in interest was earned on the Operating Endowment Fund. Fund earnings are considered to be donor restricted until appropriated for expenditure.

During the year ended September 30, 1999, the Organization was awarded \$360,000 from a foundation for the sole purpose of providing the matching funds required to secure a matching grant of \$240,000 from the State of Florida Cultural Endowment Program (the "State"). The matching funds from the State were received during December 2000. Both grants are donor restricted in perpetuity by the donor and the State of Florida. As donor restricted contributions in perpetuity, the Organization is required to maintain a minimum balance in the endowment fund assets of \$600,000. At September 30, 2019, investments includes \$360,000 of donor restricted funds set aside as a match for a new State of Florida Cultural Endowment Program grant the Organization expects to receive in the future.

For the years ended September 30, 2019 and 2018, \$14,841 and \$12,148, respectively, in interest was earned on the Cultural Endowment Program Funds. Fund earnings are considered to be donor restricted until appropriated for expenditure.

## (9) Fair Value Measurement

The Organization has adopted the provisions of ASC Topic 820, *Fair Value Measurement*, which provides a common definition of fair value, establishes a framework for measuring fair value under U.S. generally accepted accounting principles and requires additional disclosures about fair value.

#### Notes to Combined Financial Statements - Continued

## (9) Fair Value Measurement - Continued

Financial instruments measured at fair value are classified and disclosed in the following categories:

- Level 1: Quoted prices are available in active markets for identical investments as of the reporting date. The types of investments included in Level 1 are cash, money market mutual funds, fixed income mutual funds, equity mutual funds and preferred and common stocks.
- Level 2: Pricing inputs are other than quoted prices in active markets, which are either directly or indirectly observable as of the reporting date, and fair value is determined through the use of models or other valuation methodologies. The types of investments generally included in Level 2 are corporate and government bonds.

Level 3: Valuation is based on unobservable inputs.

The inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, a financial instrument's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement.

Fair values measured on a recurring basis at September 30, 2019 and 2018 are as follows:

	_	Fair Value	Level 1	Level 2	Level 3
2019:		<u> </u>	<del></del>		
Mutual funds - fixed income:					
Intermediate bond fund	\$	3,454,075	3,454,075	-	-
Short-term bond fund		1,324,777	1,324,777	-	-
Bond market index fund		3,401,818	3,401,818	-	-
International bond index fund		2,122,363	2,122,363	-	-
Mutual funds - equity:					
Domestic stock index fund		14,277,667	14,277,667	-	-
International stock index fund		9,175,911	9,175,911	-	-
	\$_	33,756,611	33,756,611		
	_	Fair Value	Level 1	Level 2	Level 3
2018:	_	Fair Value	Level 1	Level 2	Level 3
Mutual funds - fixed income:	-	Fair Value	Level 1	Level 2	Level 3
	\$	<b>Fair Value</b> 1,633,725	Level 1 1,633,725	Level 2	Level 3
Mutual funds - fixed income:	\$			Level 2	Level 3
Mutual funds - fixed income: Intermediate bond fund	\$	1,633,725	1,633,725	Level 2	
Mutual funds - fixed income: Intermediate bond fund Short-term bond fund	\$	1,633,725 481,478	1,633,725 481,478	Level 2	Level 3
Mutual funds - fixed income: Intermediate bond fund Short-term bond fund Bond market index fund	\$	1,633,725 481,478 848,144	1,633,725 481,478 848,144	Level 2	Level 3
Mutual funds - fixed income: Intermediate bond fund Short-term bond fund Bond market index fund International bond index fund	\$	1,633,725 481,478 848,144	1,633,725 481,478 848,144	Level 2	Level 3
Mutual funds - fixed income: Intermediate bond fund Short-term bond fund Bond market index fund International bond index fund Mutual funds - equity:	\$	1,633,725 481,478 848,144 799,585	1,633,725 481,478 848,144 799,585	Level 2	

#### **Notes to Combined Financial Statements - Continued**

## (10) Gift Agreement with the University of South Florida Foundation, Inc.

During the year ended September 30, 2000, the Organization entered into a Gift Agreement with the University of South Florida (the "University") and the University of South Florida Foundation, Inc. (the "USF Foundation") and also entered into an Affiliation Agreement with the University.

The Affiliation Agreement recognized the many similarities in the mission of the Organization and the University, and more specifically, the USF Libraries Florida Studies Center (formerly known as the USF Resource Center for Florida History and Politics), a division of the University's Library, relative to the history of Florida and the Tampa Bay region. Under the Affiliation Agreement, the Organization and the USF Libraries Florida Studies Center will, among other things, collaborate to:

- Provide for University faculty and graduate students to make use of and contribute to the Organization's resources in collaboration with the Organization.
- Provide for the University's Library to work with the Organization to develop the Organization's artifacts and materials and make them available to scholars and the public, through cataloging and digitization.
- Provide the Organization's staff, researchers and potentially the Organization's members to utilize resources of the University's Library, particularly special collections materials on local and Florida history.
- Mount joint exhibits and conferences.
- Provide for significant educational programs including:
  - Developing educational classroom materials, such as lesson plans, posters, videos, CD-ROMS and other multimedia materials, in the field of Florida and Tampa Bay regional history, and forging links with the local public schools, with a goal of exposing every 4<sup>th</sup> grade student in Hillsborough County, and surrounding counties, to the joint resources of the University and the Organization.
- Initiate a program of history excursions in the area, whereby participants can experience a nearby historic site in the company of trained professionals and/or expert volunteers who can offer perspective and point out interesting aspects and details of the site.
- Conduct an ongoing program of public lectures at the Organization, the University's main
  and regional campuses, and at other locations on subjects of local history which may be of
  interest to the general public.
- Explore offering University academic courses in various disciplines, on both a credit and non-credit basis, at the Organization and the University and via distance learning technology.
- Reflect upon the developing nature of the partnership over time, including its potential for change and development.

#### **Notes to Combined Financial Statements - Continued**

## (10) Gift Agreement with the University of South Florida Foundation, Inc. - Continued

As a result of the Gift Agreement, private donors contributed \$2,000,001 to the Organization over the period of September 2000 through September 2002. These funds were remitted to the University of South Florida Foundation, Inc. where they have been used to establish the "Tampa Bay History Center Endowment Fund," an academic endowment for teaching, research, and public education programs about Florida and regional history. These gifts qualified for a 100% match from the State of Florida for a total match of \$2,000,001. At September 30, 2019, the total market value of the fund, as reported by the USF Foundation, was \$4,794,680.

## (11) Endowment Investment and Spending Policies

The Organization's endowment includes both donor restricted endowment funds and funds designated by the Board of Trustees to function as quasi-endowments. Effective July 1, 2012, the State of Florida adopted the Florida Uniform Prudent Management of Institutional Funds Act ("FUPMIFA") and in accordance with ASC Topic 958-205-45-28, *Classification of Donor Restricted Endowment Funds Subject to UPMIFA*, the Organization classifies investment earnings on donor restricted endowments as a component of net assets with donor restrictions if not appropriated for expenditure in the period earned. Once investment earnings are appropriated for expenditure, the Organization reclassifies the amount appropriated as a component of net assets without donor restrictions.

## **Operating Endowment**

The Board of Trustees, on the advice of legal counsel, has determined that contributions to the Foundation are subject to donor intent and the terms of its governing documents as well as the provisions of FUPMIFA. Certain contributions are received subject to other gift instruments, or are subject to specific agreements with the Foundation. Under the terms of the Foundation's governing documents, the Board of Trustees has the ability to distribute so much of the original principal of any trust or separate gift, devise, bequest, or fund as the Board in its sole discretion shall determine. As a result of the ability to distribute the original principal, all contributions not classified as donor restricted are classified as net assets without donor restrictions for financial statement purposes.

The Foundation has adopted investment and spending policies, approved by the Board of Trustees, for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of these endowment assets over the long-term. The Foundation's spending and investment policies work together to achieve this objective. The investment policy establishes an achievable return objective through diversification of asset classes. The current long-term return objective is to return growth of 1% over inflation as measured by CPI, spending policy payout and investment fees. Actual returns in any given year may vary from this amount. To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation to achieve its long-term return objectives within prudent risk parameters.

The spending policy calculates the amount of money annually distributed from the Foundation's funds available for distribution to the History Center to support its operating budget for a fiscal year. Under the current spending policy, up to 5% of the 3-year average of prior June 30 market values may be distributed annually.

## **Notes to Combined Financial Statements - Continued**

## (11) Endowment Investment and Spending Policies - Continued

#### Cultural Endowment

Operating endowment fund

Board designated endowment funds

Cultural endowment fund

The History Center's donors have placed a restriction on investment income or net appreciation resulting from the donor-restricted endowment funds that those amounts be expended only for operating costs incurred while engaged in programs directly related to cultural activities. The History Center has adopted an investment and spending policy, approved by the Board of Trustees, for endowment assets that meets the requirements set forth in the agreement which requires the preservation of the \$960,000 capital value and the use of investment quality fixed income instruments as the primary investment vehicle.

At September 30, 2019 and 2018, net assets associated with endowment funds are classified and reported based on the existence or absence of donor imposed restrictions and consisted of the following:

	Without	Wi	With Donor Restrictions			
	Donor	Original	Accumulated		Endowment	
	Restrictions	Gift	Earnings	Total	Net Assets	
2019:						
Operating endowment fund	\$ -	10,142,802	2,632,997	12,775,799	12,775,799	
Cultural endowment fund	-	960,000	78,573	1,038,573	1,038,573	
Board designated endowment funds	19,974,928				19,974,928	
	\$ 19,974,928	11,102,802	2,711,570	13,814,372	33,789,300	
	Without	Wi	th Donor Restriction	ons	Total	
	Donor	Original	Accumulated		Endowment	
	Restrictions	Gift	Earnings	Total	Net Assets	
2018:						

Changes in net assets associated with endowment funds for the fiscal year ended September 30, 2019 were as follows:

10,142,802

11,102,802

960,000

2,764,918

2,785,168

20,250

12,907,720

13,887,970

980,250

	Without Donor Restrictions		With Donor Restrictions	Total Endowment Net Assets	
Endowment net assets at					
September 30, 2018	\$	-	13,887,970	13,887,970	
Contributions and transfers		19,458,133	14,107	19,472,240	
Investment return		516,795	437,200	953,995	
Distributions	_	<del>-</del>	(524,905)	(524,905)	
Endowment net assets at					
September 30, 2019	\$ <b>_</b>	19,974,928	13,814,372	33,789,300	

12,907,720

13,887,970

980,250

#### **Notes to Combined Financial Statements - Continued**

## (11) Endowment Investment and Spending Policies - Continued

Changes in net assets associated with endowment funds for the fiscal year ended September 30, 2018 were as follows:

	Without			Total
	Donor Restrictions		With Donor	Endowment
			Restrictions	Net Assets
Endowment net assets at September 30, 2017 Investment return Distributions	\$	- - -	13,475,235 932,146 (519,411)	13,475,235 932,146 (519,411)
Endowment net assets at September 30, 2018	\$		13,887,970	13,887,970

## (12) Contributed Services and Facilities

Contributions in-kind were \$43,240 and \$40,556 during the years ended September 30, 2019 and 2018, respectively, which consisted primarily of advertising services.

## (13) Lease Commitment

The Organization leases office equipment under a long term lease classified as an operating lease. Rent expense, including short-term storage and equipment rentals was approximately \$5,100 and \$4,500 for the years ended September 30, 2019 and 2018, respectively. Future minimum rental payments due under these leases are as follows:

Year Ending September	r 30.	
-----------------------	-------	--

2020	\$ 4,300
2021	4,300
2022	4,300
2023	4,300
2024	 400
	\$ 17,600

## (14) Employee Benefit Plan

The Organization has adopted a 401(k) salary reduction defined contribution plan for the benefit of its employees. Full-time employees with one year of service are eligible to participate in the plan. Participants may contribute up to the maximum amount allowable by law. All participant contributions, as well as the Organization's contributions are fully vested at all times. Retirement expense for the years ended September 30, 2019 and 2018 was \$34,022 and \$37,975, respectively.

#### **Notes to Combined Financial Statements - Continued**

## (15) Credit and Funding Concentrations

The Organization relies to a significant extent on Hillsborough County and the City of Tampa as sources of funding. During the year ended September 30, 2019, Hillsborough County and the City of Tampa accounted for approximately 14% and 2%, respectively, of total unrestricted support and revenues (excluding investment return).

During the year ended September 30, 2018, Hillsborough County and the City of Tampa accounted for approximately 36% and 2%, respectively, of total unrestricted support and revenues (excluding investment return and the settlement award).

During fiscal 2019, contributions from one donor accounted for approximately 46% of total contributions, grants and donations. During fiscal 2018, contributions from one donor accounted for approximately 27% of total contributions, grants and donations.

At September 30, 2019, pledges from two donors accounted for approximately 40% of capital projects pledges receivable. At September 30, 2018, pledges due from three donors accounted for approximately 39% of capital projects pledges receivable.

The Organization maintains its primary deposit accounts with several local commercial banks. At September 30, 2019 and 2018 deposits with these banks exceeded federal deposit insurance limits by approximately \$0 and \$1,760,000, respectively. During fiscal 2019, the Organization enrolled in the Bank of Tampa's Treasury Services Sweeps Account Program for cash management and purchased a CD ladder with 3, 6 and 12 month duration in order to limit its exposure to uninsured deposit balances.

## (16) Foodservice Agreement

The Organization has an agreement with a local restaurant group (the "Group") to provide foodservice and catering at the History Center. The second amendment to the original agreement signed in 2008 has a term from October 1, 2014 to September 30, 2019. This amendment requires the Group to pay the Organization commissions of 6.5% of gross annual sales up to \$3 million and 8% on sales exceeding \$3 million during each contract year. Commission revenue for the years ended September 30, 2019 and 2018 was \$252,094 and \$256,040, respectively. The agreement was renewed in fiscal 2019 and is scheduled to expire on September 30, 2024.

## **Notes to Combined Financial Statements - Continued**

## (17) Liquidity and Availability of Resources

The Organization is supported by contributions with and without donor restrictions. Because a donor's restriction requires resources to be used in a particular manner or in a future period, the Organization must maintain sufficient resources to meet those responsibilities to its donors. Thus, financial assets may not be available for general expenditure within one year. As part of the Organization's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations come due. The Organization regularly monitors liquidity to meet its operating needs and other contractual commitments. The Organization has various sources of liquidity at its disposal including cash and a revolving line of credit (described in Note 7).

As of September 30, 2019, the Organization's financial assets available to meet general expenditures within one year were as follows:

Financial assets:		
Cash and cash equivalents	\$	2,398,834
Investments		33,756,611
Grants and other receivables		128,546
Pledges receivable, net	_	2,026,078
Total financial assets		38,310,069
Less amounts unavailable for general expenditure within one year due to:		
Contractual or donor-imposed restrictions:		
Cultural endowment program fund		(960,000)
Operating endowment fund		(10,142,802)
Contributions restricted to a specific use		(142,488)
Unappropriated earnings from endowment	_	(2,711,570)
Total contractual or donor-imposed restrictions		(13,956,860)
Board designations:		
Emergency fund		(500,000)
Florida Center for Cartographic Education		(2,096,585)
Board designated endowment	_	(19,974,928)
Total net assets designated for long-term purposes	_	(22,571,513)
Financial assets available to meet general expenditures within one year	\$	1,781,696
··	<b>—</b>	-,. 51,070

## **Notes to Combined Financial Statements - Continued**

## (18) Settlement Award

In fiscal 2018, the Organization was awarded a Deepwater Horizon Economic and Property Damages Settlement in the amount of \$21,290,048 (net of related fees and expenses). The net settlement award is included as a component of support and revenue in the accompanying statement of activities and changes in net assets for the year ended September 30, 2018. The Organization collected the full settlement award in fiscal 2019.

## (19) Subsequent Events

The Organization has evaluated subsequent events through February 19, 2020, the date the combined financial statements were available for issuance.



# **Combining Statement of Financial Position**

# **September 30, 2019**

	_	The Tampa Bay History Center, Inc.	The Tampa Bay History Center Foundation, Inc.	TBHC Facility Corporation	TBHC Historical Collections Corporation	Eliminations	Combined Total
Assets							
Cash and cash equivalents	\$	2,385,788	13,046	_	_	-	2,398,834
Grants receivable		69,451	<u>-</u>	_	-	-	69,451
Other receivables		59,095	-	-	-	-	59,095
Interorganizational receivable (payable)		(1,136,434)	500	85,311	1,050,623	-	-
Prepaid expenses and other		50,810	-	-	-	-	50,810
Inventory		37,180	-	-	-	-	37,180
Property and equipment, net		8,292,771	-	-	-	-	8,292,771
Gifted facilities - land and building use		-	-	13,147,728	-	-	13,147,728
Capital projects pledges receivable, net		1,986,559	-	-	-	-	1,986,559
Other pledges receivable, net		19,876	19,643	-	-	-	39,519
Note receivable - new markets tax credit Investments:		-	-	-	10,000,000	(10,000,000)	-
Board designated endowment fund		_	19,974,928	-	-	-	19,974,928
Cultural endowment program fund		1,038,573	-	-	-	-	1,038,573
Operating endowment fund	_		12,743,110				12,743,110
	\$_	12,803,669	32,751,227	13,233,039	11,050,623	(10,000,000)	59,838,558
Liabilities and Net Assets							
Liabilities:							
Accounts payable	\$	60,446	-	-	-	-	60,446
Accrued expenses		196,052	-	-	-	-	196,052
Long term debt - new markets tax credit	_			10,000,000		(10,000,000)	-
Total liabilities		256,498	-	10,000,000	-	(10,000,000)	256,498
Net assets:							
Without donor restrictions:							
Designated for long-term purposes		2,596,585	19,974,928	-	-	-	22,571,513
Undesignated	_	8,769,526	500	(354,524)	1,490,457		9,905,959
		11,366,111	19,975,428	(354,524)	1,490,457	-	32,477,472
With donor restrictions	_	1,181,060	12,775,799	3,587,563	9,560,166		27,104,588
Total net assets	_	12,547,171	32,751,227	3,233,039	11,050,623		59,582,060
	\$_	12,803,669	32,751,227	13,233,039	11,050,623	(10,000,000)	59,838,558

# **Combining Statement of Activities and Changes in Net Assets**

# Year Ended September 30, 2019

	The Tampa Bay History Center, Inc.	The Tampa Bay History Center Foundation, Inc.	TBHC Facility Corporation	TBHC Historical Collections Corporation	<b>Eliminations</b>	Combined Total
Changes in net assets without donor restrictions: Revenues:						
Government support - Hillsborough						
County, Florida	\$ 415,450	-	-	-	-	415,450
Government support - City of Tampa, Florida	64,800	-	-	-	-	64,800
Admissions	312,401	-	-	-	-	312,401
Memberships	226,005	-	-	-	-	226,005
USF Foundation endowment income	116,436	-	-	-		116,436
Contributions and donations	1,523,387	-	-	-	(474,905)	1,048,482
Contributions in-kind	43,240	-	-	-	-	43,240
Investment return	(24)	502,693	-	-	-	502,669
Retail sales, net	39,041	-	-	-	-	39,041
Special event revenue	242,875	-	-	-	-	242,875
Settlement award	112,000	-	-	-	-	112,000
Other revenue	456,582	500	-	-	(50,500)	406,582
Net assets released from restrictions	58,395	524,905	590,909			1,174,209
Total revenues	3,610,588	1,028,098	590,909	-	(525,405)	4,704,190
Expenses:						
Program services	2,895,006	_	555,454	_	_	3,450,460
Management and general	571,169	50,291	29,546	_	(50,500)	600,506
Development	817,743		5,909	_	-	823,652
Donations made to others		474,905			(474,905)	-
Total expenses	4,283,918	525,196	590,909		(525,405)	4,874,618
Increase (decrease) in net assets without						
donor restrictions from operations	(673,330)	502,902	-	-	-	(170,428)
Other changes:						
Funds transfer to Foundation, net	(19,472,526)	19,472,526				-
Increase (decrease) in net assets without donor restrictions	(20,145,856)	19,975,428	-	-	-	(170,428)
Changes in net assets with donor restrictions:						
Grants and donations	89,855	_	_	_	_	89.855
Investment return	58,323	392,984	_	_	_	451,307
Net assets released from restrictions	(58,395)	(524,905)	(590,909)			(1,174,209)
Increase (decrease) in net assets						
with donor restrictions	89,783	(131,921)	(590,909)			(633,047)
With donor restrictions	69,763	(131,921)	(390,909)		<del></del>	(033,047)
Increase (decrease) in net assets	(20,056,073)	19,843,507	(590,909)	-	-	(803,475)
Net assets at beginning of year	32,603,244	12,907,720	3,823,948	11,050,623		60,385,535
Net assets at end of year	\$ 12,547,171	32,751,227	3,233,039	11,050,623		59,582,060